

2020 • Conference



HEALTHY FAMILIES HEALTHY COMMUNITIES

• FRIDAY, JANUARY 31ST, 2020 8:30AM – 3:30PM •



CREAM CITY FOUNDATION

POTAWATOMI HOTEL CONFERENCE CENTER

Sponsorship Proposal



CREAM CITY **FOUNDATION**

Healthy Families | Healthy Communities Conference

Friday, January 31, 2020 – Potawatomi Banquet Hall, Milwaukee

Ring in a new decade by joining us for the Healthy Families | Healthy Communities Conference this January. This conference will feature service providers, government and community leaders, and health experts leading discussions and programs to collectively elevate LGBTQ+ health in our region. Participants will have the opportunity to improve the quality and experience LGBTQ+ people face when accessing health, healthcare, and family resources in our community.

A variety of topics will be covered, including combatting mental health and stigma amongst our LGBTQ+ populations, HIV/AIDS and health issues surround our trans+ community. Additionally, Cream City Foundation is partnering with Miltown Families to provide focused topics on the journey of LGBTQ+ parenthood—from starting a family through raising healthy and thriving children.

Breakfast and lunch are provided with registration. This year's registration fees have been waived, thanks to gracious community partners and donors.

Join Cream City Foundation, community health professionals, and LGBTQ+ families for a day of learning, networking, community building, and resource gathering.

About Cream City Foundation

Cream City Foundation mobilizes philanthropic resources by harnessing the pride, passion, and commitment of lesbian, gay, bisexual, and transgender people and their allies to advance the human rights and respond to the human needs of LGBTQ+ people in Southeastern Wisconsin.

The Foundation's work addresses the economic, health, safety and equity needs that prevent our LGBTQ+ communities from achieving full inclusion and acceptance. Our work is not single-issue driven. It focuses on creating whole lives where the economic, health, safety and equity needs of our LGBTQ+ communities are met, and individuals can flourish.

Cream City Foundation has developed three elevated priorities that will guide our fundraising and grant-making efforts. These priorities guide our proactive convening work to shine a light on the most critical issues that need to be addressed in our communities. The three elevated priorities are **Equity, Health** and **Prosperity**.



CREAM CITY **FOUNDATION**

Healthy Families | Healthy Communities Conference Sponsorship Opportunities

Presenting Sponsor - \$5,000

- Company logo displayed as a **Presenting Sponsor** at the 2020 Healthy Families | Healthy Communities Conference and in all event materials (invitation, website, programs)
- Provided table/booth to display materials and interact with guests during designated breaks in the agenda
- Signage at the event (created by your company)
- Opportunity to give welcome remarks to guests at beginning of Conference
- Recognition from the podium at both Breakfast and Lunch Plenary Sessions
- Announcement of our partnership in a press release sent to our media contacts

Plenary Sponsor - \$2,500

- Company logo displayed as a **Plenary Sponsor** at the 2020 Healthy Families | Healthy Communities Conference and in all event materials (invitation, website, programs)
- Provided table/booth to display materials and interact with guests during designated breaks in the agenda
- Signage at the event (created by your company)
- Opportunity to give welcome remarks to guests at (Breakfast or Lunch Plenary)
- Recognition from the podium at Breakfast and Lunch Plenary Sessions
- Announcement of our partnership in a press release sent to our media contacts

Breakout Sponsor - \$1,000

- Company logo displayed as a **Breakout Sponsor** at the 2020 Healthy Families | Healthy Communities Conference and in all event materials (invitations, website, program)
- Provided table/booth to display materials and interact with guests during designated breaks in the agenda
- Company Logo featured on signage at the event
- Welcome speaker of sponsored Breakout Session
- Recognition from the podium at Breakfast and Lunch Plenary Sessions
- Logo on Cream City Foundation website
- Announcement of our partnership in a press release sent to our media contacts



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Conference Sponsor - \$500

- Company logo displayed as **Conference Sponsor** at the 2020 Healthy Families | Healthy Communities Conference and in all event materials (invitation, website, program)
- Provided table/booth to display materials and interact with guests during designated breaks in the agenda.
- Company Logo featured on signage at the event
- Recognition from the podium at Breakfast and Lunch Plenary Sessions
- Logo on Cream City Foundation website

Booth Presenter - \$250

- Company logo displayed as **Booth Presenter** at the 2020 Healthy Families | Healthy Communities Conference and in all event materials (invitation, website, program)
- Provided table/booth to display materials and interact with guests during designated breaks in the agenda.



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**Healthy Families | Healthy Communities Conference
Sponsorship Pledge Form**

Friday, January 31, 2020 | Potawatomi Banquet Hall

____ **YES!** We will sponsor the Healthy Families | Healthy Communities Conference at the following level:

____ Presenting Sponsor (\$5,000)

____ Plenary Sponsor (\$2,500)

____ Breakout Sponsor (\$1,000)

____ Conference Sponsor (\$500)

____ Booth Sponsor (250)

____ Check enclosed. Payable to: *Cream City Foundation*

____ Please Invoice me

Corporate contact information:

Contact: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____

Contact Email: _____

Please return this form to:

Jay Messar

Cream City Foundation

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Milwaukee, WI 53202

Email: jmessar@creamcityfoundation.org